



MindTechB2B

CONNECT • ENGAGE • GROW

🎯 MEDIA KIT 2026

Where Qualified Leads Become Revenue

MindTechB2B delivers end-to-end B2B demand generation, lead intelligence, content syndication, appointment setting, and email marketing solutions that connect technology companies with verified decision-makers worldwide.



EXPERT TEAM

Experienced
Professionals



RESULTS-DRIVEN

Measurable
Growth



ENTERPRISE SECURITY

Enterprise
Grade



LONG-TERM PARTNER

Growth
Together

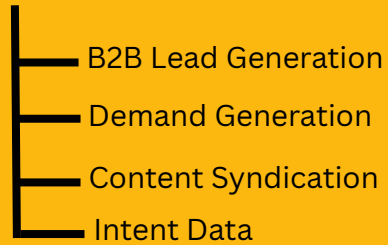


**YOUR GROWTH
IS OUR MISSION**



About Us

Our Services



Generating Leads

Quality Assurance

Global Outreach

Data Sources

Total Addressable Market

Market Opportunity

Why Choose Us ?

Contact Us

Thank You

MindTech B2B Pvt. Ltd., a division of MINDTECH Services, is a global B2B demand generation partner helping technology companies and media agencies build predictable sales pipelines and accelerate revenue growth.

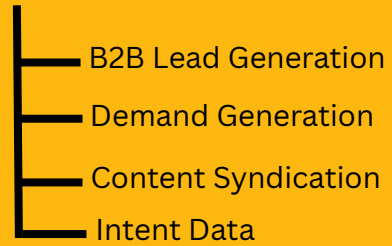
We engineer high-performing demand generation ecosystems that connect brands with decision-makers through precision targeting, verified intelligence, and personalized buyer experiences.

From creating market demand to delivering sales-qualified opportunities, our integrated approach empowers organizations to accelerate pipeline velocity, improve conversion performance, and achieve sustainable revenue growth.



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OUR SERVICES

Powering B2B Growth Through Data, Content & Engagement



B2B LEAD GENERATION

Identify, engage and qualify ideal prospects that drive your pipeline.



Quality Leads.
Stronger Pipeline.



INTENT DATA

Discover in-market buyers actively researching your solutions.



Right Audience.
Right Time.



DEMAND GENERATION

Generate awareness and qualified MQLs that fuel your growth.



More Demand.
Better Opportunities.



CONTENT SYNDICATION

Promote your content across premium networks and reach your target audience.



Maximum Reach.
Stronger Impact.

 **DATA-DRIVEN**

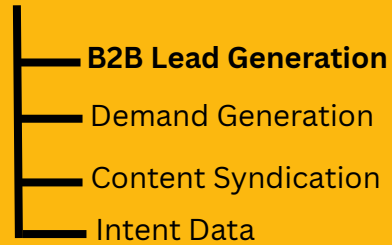
 **RESULTS FOCUSED**

 **TRUSTED PARTNER**

 **MEASURABLE GROWTH**

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B2B LEAD GENERATION

OUR LEAD GENERATION PROCESS



WE DELIVER SALES-READY LEADS



SQL CALL BACK LEADS



BANT LEADS



APPOINTMENTS



MORE BRAND
VISIBILITY



HIGHER AUDIENCE
ENGAGEMENT



INCREASED
BUYING INTENT



QUALIFIED
OPPORTUNITIES



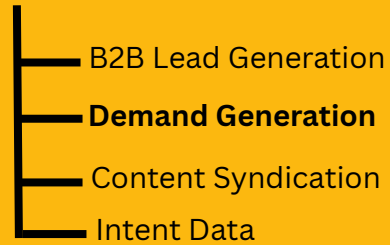
FASTER SALES
PIPELINE



SUSTAINABLE REVENUE
GROWTH

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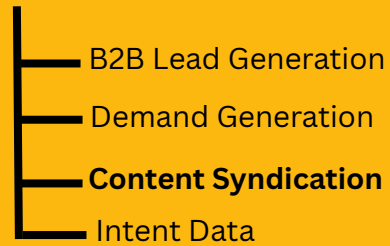
HOW MINDTECHB2B CREATES DEMAND

A Proven Demand Generation Framework That Builds **Awareness**,
Engagement and **Pipeline** for Your Business.



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CONTENT SYNDICATION

Expand Your Reach. Generate Qualified Leads. Accelerate Pipeline.

OUR CONTENT SYNDICATION PROCESS



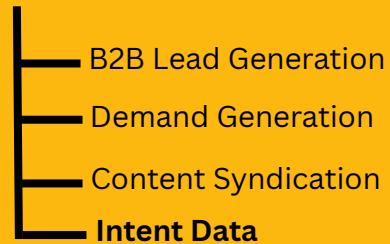
YOU RECEIVE



Connecting your content with the right buyers at the right time, transforming engagement into **measurable pipeline growth**.

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INTENT DATA

Identify **In-Market Buyers**. Prioritize the **Right Accounts**. Drive **Intelligent Outreach**.

OUR INTENT DATA PROCESS



WHAT YOU GET

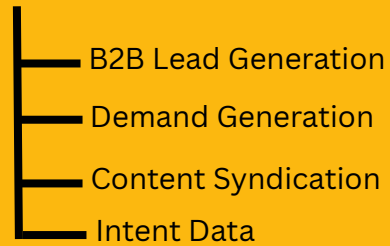


Intent data tells you who is in the market.

We help you connect with them with the **right message** at the **right time**.

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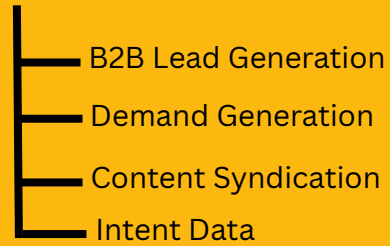
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GLOBAL OUTREACH BY MINDTECHB2B

CONNECTING YOUR BUSINESS WITH OPPORTUNITIES
ACROSS THE GLOBE



GLOBAL REACH



TARGETED MARKETS



LOCAL INSIGHT



GLOBAL RESULTS



**One Partner.
Multiple Markets.
Limitless Opportunities.**

HOW WE DELIVER GLOBAL OUTREACH



MARKET
RESEARCH



IDEAL CUSTOMER
IDENTIFICATION



MULTI-CHANNEL
OUTREACH



CULTURAL & LOCAL
ALIGNMENT



QUALIFIED
PIPELINE



50+
COUNTRIES
We Reach



1000+
GLOBAL CLIENTS
Served



10M+
DECISION MAKERS
Engaged Annually



25M+
OUTREACHES
Delivered Every Year



HIGHER
CONVERSION
Across Global Markets

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POWERED BY PREMIUM DATA SOURCES

Better Data. Better Leads. Better Results.

MindTechB2B leverages the world's most trusted data sources to deliver accurate, verified and high-intent leads that drive real business growth.



**QUALITY DATA
BETTER CONVERSIONS**

OUR DATA SOURCES

 COMPANY DATABASES	 BUSINESS DIRECTORIES	 PUBLIC RECORDS	 INDUSTRY ASSOCIATIONS	 NEWS & PRESS RELEASES	 SOCIAL MEDIA PLATFORMS	 TECHNOLOGY TRACKERS	 EVENTS & WEBINARS	 THIRD-PARTY DATA PROVIDERS
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HOW IT HELPS YOU

 ACCURATE & VERIFIED DATA	→	 COMPLIANT & ETHICAL SOURCING	→	 HIGH-INTENT PROSPECTS	→	 REAL-TIME UPDATES	→	 BETTER QUALITY HIGHER RESULTS
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 200+ DATA SOURCES Worldwide	 1000+ VERIFIED & COMPLIANT DATA	 HIGH-QUALITY LEADS THAT CONVERT	 IMPROVED PIPELINE & ROI	 SECURE & GDPR COMPLIANT DATA HANDLING
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TOTAL ADDRESSABLE MARKET (TAM)

The Global B2B Opportunity for Technology Companies

We connect technology companies with decision-makers worldwide through high-quality data, intelligent outreach and predictable pipelines.

A MASSIVE GLOBAL OPPORTUNITY.
OUR FOCUS. **YOUR GROWTH.**



OUR FOCUS

We Target High-Intent
Decision Makers in
High-Growth Companies
Who Are Ready To Buy.

Real People.
Real Intent.
Real Results.

INDUSTRIES WE SERVE



BUYER PERSONAS



GLOBAL REACH



COMPANY SIZE



200+
DATA SOURCES
Worldwide

10M+
DECISION MAKERS
Engaged Annually

1000+
GLOBAL CLIENTS
Served

50+
COUNTRIES
We Reach

**ENTERPRISE
READY**
Secure & Scalable

**GDPR
COMPLIANT**
Data You Can Trust

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THE MASSIVE MARKET OPPORTUNITY FOR YOUR BUSINESS GROWTH

MindTechB2B connects you with high-value opportunities in fast-growing markets worldwide.



RISING
DEMAND



HIGH-VALUE
BUYERS



SHORTER
SALES CYCLES



STRONG ROI
POTENTIAL



- RIGHT MARKETS •
- RIGHT AUDIENCE •
- REAL OPPORTUNITIES •
- MEASURABLE GROWTH •



RIGHT MARKETS.
RIGHT AUDIENCE.
REAL OPPORTUNITIES.
MEASURABLE GROWTH.

WHY THE OPPORTUNITY IS NOW



DIGITAL
TRANSFORMATION



BUYER
BEHAVIOUR
SHIFT



EXPANDING
TAM



AI &
AUTOMATION
ADOPTION



GLOBALIZATION

INDUSTRIES WE EMPOWER



CYBERSECURITY



SAAS &
TECHNOLOGY



FINTECH



HEALTHCARE
TECH



E-COMMERCE



MANUFACTURING
& INDUSTRIAL

Countless opportunities. One growth partner – MindTechB2B.



\$12.1T

Global B2B Market
by 2026*



76%

Buyers Prefer Vendors
That Understand
Their Business



3X

More Pipeline
with Targeted
Outreach



67%

Businesses Plan to
Increase Spend on
Lead Generation

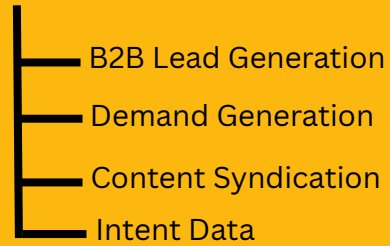


HIGH ROI

Quality Leads Drive
Higher Conversions &
Revenue Growth

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WHY CHOOSE US?

YOUR GROWTH IS OUR MISSION

We deliver high-quality leads, meaningful conversations,
and measurable revenue growth for your business.



QUALITY



COMPLIANCE



TRANSPARENCY



VOLUME



10M+

LEADS DELIVERED
ANNUALLY



500+

HAPPY CLIENTS
WORLDWIDE



25%+

HIGHER CONVERSION
RATES



95%

ON-TIME PROJECT
DELIVERY



30+

INDUSTRIES
SERVED

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CONTACT US

WE'RE HERE TO DRIVE YOUR GROWTH

Have questions or ready to scale your pipeline?
Get in touch with us today. Our team is ready to help
you generate high-quality leads and accelerate revenue.



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EXPERT TEAM



RESULTS-DRIVEN



DATA SECURITY



DEDICATED SUPPORT



LONG-TERM PARTNER

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 MindTechB2B

THANK YOU!

WE APPRECIATE YOUR TIME AND TRUST.

Your interest means a lot to us.
Our team will review your request and
get back to you shortly with the next steps.

 **TOGETHER, LET'S DRIVE
MEASURABLE GROWTH.**

 EXPERT TEAM	 RESULTS-DRIVEN	 DATA SECURITY	 DEDICATED SUPPORT	 LONG-TERM PARTNER
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WE LOOK FORWARD TO BUILDING SOMETHING
GREAT TOGETHER!